

WFLX

ORDER

Print Date 08/02/12 Page 1 of 2

Flight Dates 08/15/12-08/21/12

Contract / Revision 804196 /

Original Date / Revision
08/02/12 08/02/12

Advertiser Americans For Prosperity

Agency Mentzer Media Services

Buying Contact

600 Farimont Avenue
Suite 306
Towson, MD 21286Primary Account Executive
Will Hilderbrandt

Account Executive	Order%	Start Date	End Date
Will Hilderbrandt	100%		

Product
AMERICANS FOR PROSPE

Agency Com 15%

Billing Contact

600 Farimont Avenue
Suite 306
Towson, MD 21286

Sales Office H-DC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 1868

Alt Order # 06260973

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 2

Advertiser Ref

Order Share % Market Value

Competing Station % of Order Amount

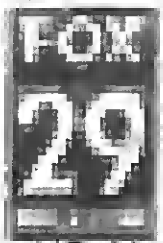
DFLX	%
WFGC	%
WPBF	%
WPEC	%
WPPB	%
WPTV	%
WPXP	%
WTCE	%
WTCN	%
WTVX	%
WXEL	%

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	10	\$6,247.50	\$7,350.00	0.00	07/30/12	08/21/12	10	\$6,247.50	\$7,350.00
Totals	10	\$6,247.50	\$7,350.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WFLX	08/15/12	08/19/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	--WTFSS	:30	5	\$585.00	P 2	0.00	NM	5	\$2,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	--WTFSS					5	\$585.00		0.00			
E 2	WFLX	08/16/12	08/16/12	NFL Game (pre-season) NFC PRE-SEASON	Comm	4P-CC	---1---	:30	1	\$1,585.00	P 2	0.00	NM	1	\$1,585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	---1---					1	\$1,585.00		0.00			
E 3	WFLX	08/17/12	08/17/12	NFL Game (pre-season) NFC PRE-SEASON	Comm	4P-CC	----1--	:30	1	\$1,585.00	P 2	0.00	NM	1	\$1,585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WFLX

Print Date: 08/02/12

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Contract / Revision 804196 Flight Dates 08/15/12-08/21/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:15:00

Advertiser Americans For Prosperity Product AMERICANS FOR PROSPE Estimate # 1868

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 3	WFLX	08/17/12	08/17/12	NFL Game (pre-season) NFC PRE-SEASON	Comm	4P-CC	----1--	:30	1	\$1,585.00	P 2	0.00	NM	1	\$1,585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	----1--					1	\$1,585.00		0.00			
E 4	WFLX	08/19/12	08/19/12	FOX News Sunday FOX NEWS SUNDAY	Comm	9-10A	-----1	:30	1	\$85.00	P 2	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	-----1					1	\$85.00		0.00			
E 5	WFLX	08/20/12	08/21/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	MT-----	:30	2	\$585.00	P 2	0.00	NM	2	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/20/12	08/26/12	MT-----					2	\$585.00		0.00			
Totals														10	\$7,350.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WFLX - TV	Date: 8/13/12
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I, Lauren A. Schumacher
do hereby request station time concerning the following issue:

Americans for Prosperity

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
VARIES	WFLX # 800196				

Total Charges: \$ 7,350 GROSS

This broadcast time will be used by: Americans for Prosperity

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Americans for Prosperity

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

11/17/2012 John Flynn 703-224-3200
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

  GM
 Signature Printed Name Title



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO:	John Heislman	STATION:	WFLX
FROM:	Will Hildebrandt	HRP OFFICE:	Washington DC

REQUEST RECEIVED FROM

DATE 4/26/12

BUYER:	Anne Braunscheidel
AGENCY:	Mentzer Media
ADDRESS:	600 Fairmount Ave. Suite 306 Towson, MD 21286
PHONE #:	410-825-7034
FAX #:	410-583-2322
OTHER:	

AVAILS FOR

COMMITTEE:	Americans for Prosperity
CHAIRPERSON:	Tim Phillips
TREASURER:	John Flynn
ADDRESS:	1726 M St. NW 10 th FL Washington, DC 20036
PHONE #:	202 349 5880
FAX #:	202 587 4599
OTHER:	

FOR

CANDIDATE:	Issue
OFFICE:	
PARTY:	Rep.

DAYPARTS:	All
SCHEDULE DATES:	As ordered-LTC
COMMERICAL LENGTH:	:60
PROGRAMS:	All
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	

HRP FORM #0141